TRENDS IN COMMERCIAL PRINTING

THE INDUSTRY IS EVOLVING, NOT DYING.
FUTURE SUCCESS LIES IN THE ADAPTATION OF CHANGE.

All areas of your print organization – product, people and processes – have a measurable effect on the bottom line. Data-driven decision making, managing bottlenecks and innovation will cement a printer's ability to stay competitive and grow that profitability.

CHANGE DRIVERS:

#1. DATA: CRITICAL DECISION MAKING

If you can't measure it, you can't defend it.

Accurate Job costing, estimating and reporting efficiencies are the lifeline of your print business, yet 40% of printers do not have a robust MIS system. By investing in a modular business management solution, you can adapt to change through scalable growth, and manage your customer expectations with real-time tracking and reporting.

#2. AUTOMATION: STREAMLINE YOUR WORKFLOW

The lack of an automated workflow is hindering the profitability of your print business. Optimizing an end-to-end production workflow delivers the potential to reduce costs and eliminate processing errors, enabling improved quality and the ability to push through more jobs.

#3. EMBRACING TECHNOLOGY: EXPAND YOUR BUSINESS REACH

With intense pressure on margins - created by tight paper markets, tight labor markets, excess capacity and rising tariffs - new revenue streams require investment.

Changes in customer behaviors require the embracing of innovation and new technology including cloud offerings, campaign and personalization, W2P adoption, the adaptation of SaaS models and new segment solutions.

> "Your Print MIS should be your trusted system of record for your business; the estimating module is the most critical component of your Print MIS. When you implement estimating brilliantly, it provides you a healthy daily dose of ROI forever."
>
> **WhatTheyThink.com**

47% of printers now describe themselves as a combination of company type with various offerings

> "We can estimate client job costs more quickly, capture all billable tasks more efficiently, increase production efficiency with fewer manual interventions and touchpoints, and stream tasks from department to department."
>
> **Gary Robinette, Director of Communicorp Technology**

THE MARKET WON'T WAIT FOR YOU.
MAKE SURE YOU'RE KEEPING UP.

Change is never easy. It requires buy-in, an actionable business plan, expectation setting and the training of product, people and processes to drive your future success.

Learn how Avanti's methodology and team eases the customer into implementation and go-live success while minimizing disruption.

YOU MUST HAVE QUESTIONS. WE HAVE ANSWERS.

Success requires a partnership, not a manual.

Maximizing your investment requires goals, milestones and phases for a smooth transition.

AVANTI IS COMMITTED TO YOUR SUCCESS

CONTACT US

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NEED TO LEARN MORE?

PRINT TRENDS TO LOOK FORWARD TO IN 2020
https://www.printaction.com/print-trends-to-look-for-in-2020/

DO YOU KNOW THE PRINT COST OF EVERY JOB?
http://whattheythink.com/articles/96916-do-you-know-print-cost-every-job-goes-out-door

2020: IT'S TIME TO EMBRACE CHANGE
https://www.piworld.com/post/2020-its-time-to-embrace-change/

"Everyone started to see the big picture. The first 3 months saved up to 8 hours/day on order input, tracking and managerial tasks."

Armando Pena, COO of Printing and Marketing Group Inc.

40% do not have a suitable MIS solution
42% have to reduce manual processes
36% are missing reporting and tracking tools

"Nothing sabotages a Print MIS installation faster than staff who find reasons to ignore it or ways to circumvent it. To be successful takes education and buy in."

PIWorld.com

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WE HAVE ANSWERS®

At Avanti, our goal is to help you deliver more jobs, in less time, with the confidence in knowing that every aspect of your shop is integrated into one powerful platform.

Award-winning, JDF-certified Avanti Slingshot® allows for the sophistication required by today's Print and Marketing Services Providers. The platform is able to manage multiple lines of business, handle large/grand format, digital and offset print, as well as mail and fulfillment workflows.

Connect islands of automation, eliminate breakpoints in your workflow, and get the information you want – when you want it, and where you want it – easily, with Avanti Slingshot®.

From order entry through to production and billing, Avanti Slingshot enables you to work more efficiently, control your costs and move more jobs through the shop with ease.